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## Project

### The 719 Logo

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The three lines that fill the numbers of the 719 Project logo represent both the presence of God that leads this mission and the three objectives of the project: to Remember, Respect and Reconnect to the elders living around us in order to prevent and relieve the pain of loneliness, hopelessness and boredom that can come from feeling forgotten, isolated and alone.

*“Do not cast me away  
when I am old and do not  
forsake me when my  
strength is gone.”  
Psalm 71:9*

### 719 Project

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## Project

*www.719project.com*



## 3 Pillars of 719



### Remember

- U.S. citizens sixty five and over constitute over thirteen percent of the population. In thirty-five years the number of citizens 65 and older will increase to twenty-two percent
- Changes in American society indicate a disturbing trend toward increased social isolation.
- Research over the past several decades has repeatedly shown that a lack of social ties increases the risk for poor health.

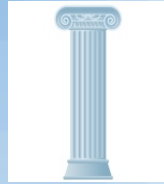
#### VISION

To end isolation and loneliness among the aging and ailing in our communities.

We exist to encourage individuals, families, congregations, businesses and communities to remember the elderly living alone at home, in nursing homes or assisted living facilities, who may experience the pain of isolation and loneliness by:

- Encouraging communities to join together on 7/19 each year to Remember, Respect and Reconnect with the elderly in the community.
- To set a reminder to pray each day, week or month at 7:19 for the elders in the community.

## Respect



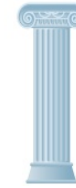
The Golden rule tells us to, “Do to others as you would have them do to you.” One day, if we live long enough, each of us will become elderly. How would you

want to be treated as you get older? Would you want others to remember you and take time to listen to you? Would you want others to be able to learn from what you’ve experienced?

- The 719 Project exists to bring together the generations. Young and old alike have unique gifts to offer one another. And the foundation for learning and growth between the generations is respect.
- The 719 Project seeks to foster respect for the elderly by working to develop educational materials for families, schools, churches and communities to help teach the character qualities of honor and respect. Through the 719 Rallies, we also hope to foster opportunities for the generations to come together and to discover ways to continue to build respectful relationships throughout the year.



## Reconnect



The third pillar of the 719 Project is to help individuals, families, businesses and congregations to discover ways to reconnect with the elders in their community.

***In Psalm 71:9, King David prayed, “Do not cast me away when I am old and do not forsake me when my strength is gone.” Nobody wants to be forgotten, but far too often, “out of sight is out of mind.”***



When the elderly are no longer able to take part in community, church or family activities, they can easily feel forgotten. The 719 Project, through our website, rallies and printed

materials, tell the stories of how people are reconnecting with elders in communities all over this country.

To learn more about how you can host a 719 Rally in your community or to share what you are doing to serve the elders where you live, go to:

***[www.719project.com](http://www.719project.com)***

*Reconnecting with our Elders can help end the pain of isolation and loneliness.*